

FOR IMMEDIATE RELEASE

**Feel and experience the craftsmanship of the Edo Era!**

## **New Accommodation Plans**

- ◇ **Create Your Own Edo Kiriko Glass**
- ◇ **Paint Edo Chochin Lantern**

**Tokyo, April 17<sup>th</sup> 2017** – AGORA Hotel Alliance hotel, AGORA PLACE ASAKUSA (Address: 2-2-9 Kotobuki, Taito-ku, Tokyo 111-0042, General Manager: Toshiki Sakaguchi, Rooms: 145) is now accepting the reservations for two accommodation plans, in which you can experience traditional Japanese culture dating back to the Edo era; “Create Your Own Edo Kiriko Glass” and “Paint Edo Chochin Lantern”.

Asakusa, a popular sightseeing spot in Tokyo, has culture and spirit inherited from the Edo era along with the atmosphere of traditional commercial and working-class neighborhoods of the era. Through these two plans, you can experience creating two Japanese traditional crafts that date back to the Edo era; Edo Kiriko Glass, with its beautiful detailed patterns, and an Edo Chochin lantern, decorated with beautiful and bold handwritten letters in traditional Japanese ink.

### **<Create Your Own Edo Kiriko Glass>**

#### About Edo Kiriko

*Kiriko* is a technique of cutting a pattern into a glass using polishing irons and grindstone. It is said that Edo Kiriko was founded in 1834 by Kagaya Kyubei who operated a glassware store in Edo, now known as Tokyo. In 1881, a glass cutting master came to Japan from England and taught glass cutting techniques, and through this the traditional technique of Edo Kiriko was established. It was designated as a Traditional Craft of Tokyo in 1985 and then of the entire country of Japan in 2002.



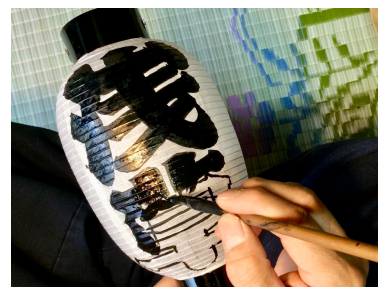
#### Details of the Plan: What to expect

You will experience glass cutting and create your own Edo Kiriko glass. You will be able to take your own glass back home with you as a memory of your Tokyo trip. It will be your unique one of a kind glass like no other in the world.

### **<Paint Edo Chochin Lantern>**

#### About Edo Tegaki Chochin Lanterns

*Edo Tegaki Chochin* is a hand-painted paper lantern. Around the middle of the Edo period, there were many calligraphy artisans around the Asakusa area and they often wrote and painted on paper lanterns. Such lanterns are used as decorations for Sumo events, Kabuki, summer festivals with the style of handwriting adjusted depending on the occasion. Balance is important when writing on the lantern so that the letters be seen from afar. These lanterns were designated as the Traditional Craft of Tokyo in 2007.



#### Details of the Plan: What to expect

You will experience painting letters with traditional Japanese ink on an Edo Chochin lantern. You can choose your own letters and create a special unique one of a kind Edo Chochin lantern.

AGORA PLACE ASAKUSA will continue to contribute to the local community and spread the Japanese culture around the world in order to be the pride of our community, through on our hotel concept “Style My Stay”.

**【For Inquiries from Media】**

AGORA Hospitalities, PR Division: Ms. SUZUKI  
7F, Toranomon Dai2 Waiko Bldg, 5-2-6 Toranomon, Minato-ku, Tokyo 105-0001  
TEL: +81-3-3436-1860 E-mail : pr@agorahospitalities.com

## – Accommodation Plan Details–

### ◇ Create Your Own Edo Kiriko Glass

D a t e: Throughout the year

R a t e: From JPY 7,490 /per person

(Including one night room charge of a double room and taxes)

Contents: Experience of creating your own Edo Kiriko glass  
at “Soukichi” the Glass Factory



※Please let us know your preferred date and time for the activity

※You may also be able to register for the activity when you check-in.

Please ask our front desk staff for details.

### ◇ Paint Edo Chochin Lantern

D a t e: Throughout the year

R a t e: From JPY 7,250 /per person

(Including one night room charge of a double room and taxes)

Contents: Experience of painting Edo Chochin lantern  
at the long-established Edo Chochin store “Oshima-ya Onda”



※Please let us know your preferred date and time for the activity

※You may also be able to register for the activity when you check-in.

Please ask our front desk staff for details

※There is a possibility that your clothes may get dirty during the experience

We will supply an apron and wet tissue.

【For Inquiries from Guests】  
AGORA PLACE ASAKUSA  
TEL: +81-3-3842-8421  
2-2-9 Kotobuki, Taito-ku, Tokyo 111-0042  
<http://www.agoraplace-asakusa.com>